

rate card

Website Design/Redesign

Core Pages and Functionalities will include:

Website Functionality	COST
Choice of template 1, 2 or 3	£75/per month
Boat/Product Listing (Dynamic content exported from BoatShop24.co.uk and BoatShop24.com. Advert details will be displayed on BoatShop24)	
Website Pages	
Homepage	
About Us Page	
Boat/Product Listing (Dynamic listing)	
Contact Us Page	
Find Us Page	

Add-Ons	COST	TICK
New Products/Services Page	POA	
Boat Search Function with Results Page	£100	
Boat Suggest Function	£100	
Advert Details Pages (Description, photos etc.) displayed on your website	£150	
Email Seller Function (Please note you need to have ticked the 'Advert Details Pages' in order to include this option)	£100	
Featured Boat Listing Panel using dynamic content	£150	
News section update (Homepage only)	£100	
News/Press Centre Page (Stand alone page)	£100	

Added Value	COST
Google Analytics set-up, hosting and domain name recommendations	FREE
Our client's websites are built to be SEO friendly	FREE
Our client's websites are built to ensure all pages and content comply with W3C web standards, usability and accessibility	FREE

Bespoke Designs

Bespoke designs are available and can be discussed further on an individual basis.

By bespoke we mean that we will work outside of the choice of templates and design a website completely unique and tailored to your individual business requirements.