



## trade members

the simplest and easiest way to manage and advertise your boats & stock online

### Rates Per Month

Up to 25 boats	£50
Up to 50 boats	£65
Up to 100 boats	£80
Over 100 boats	Call
Multiple office	£10 per office (one off charge)
Feed Setup	
Open Marine Feeds	FREE

- » Professional Video Tours **NEW for 2008**
- » Upload unlimited pictures
- » Full access to edit, delete and add new boats
- » Up-to-date advert performance statistics Keep up to date with advert performance statistics
- » Customise your website for FREE using the BoatShop24 tools
- » Full technical and customer support provided



## twin booker

a winning combination

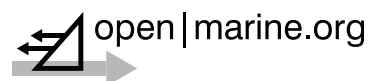
reach all pan European markets for an  
additional £50/month with BoatShop24.com

**BOATSHOP24.COM +**  
**BOATSHOP24.CO.UK**

### Datafeeds and BoatShop24

The Open Marine Initiative intends to set standards for trading data between its members, so that brokers only have to enter in their data once, in order to take full advantages of the services that a world of classified websites have to offer. Initiative members are also committed to sharing the data free of charge to the broker.

Visit [www.openmarine.org](http://www.openmarine.org) or  
call +44 (0)1243 533394 for more details



## featured boats

advertise your featured boats on our homepage and receive maximum exposure

- » Placing your featured boats on our homepage ensures higher visibility and maximum exposure
- » Restricted to 20 featured boats per channel
- » Your full boat details viewed within only one click

**£75 per month/per boat**

To discuss all our advertising opportunities at BoatShop24.co.uk contact:

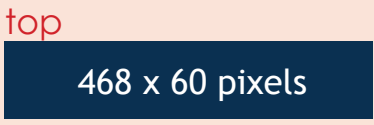
<b>UK Enquiries</b>	<a href="mailto:sales@boatshop24.co.uk">sales@boatshop24.co.uk</a>	+44 (0)1243 533394	<a href="http://www.boatshop24.co.uk">www.boatshop24.co.uk</a>
<b>European Enquiries</b>	<a href="mailto:sales@boatshop24.com">sales@boatshop24.com</a>	+49 (0)30 8209 9382	<a href="http://www.boatshop24.com">www.boatshop24.com</a>
<b>Spain and Portugal</b>	<a href="mailto:j.lewis@boatshop24.com">j.lewis@boatshop24.com</a>	+34 (0)670 53 8484	<a href="http://www.boatshop24.com">www.boatshop24.com</a>
<b>Croatia, France &amp; Adriatic</b>	<a href="mailto:zperkovic@boatshop24.com">zperkovic@boatshop24.com</a>	+49 (0)7231 783311	<a href="http://www.boatshop24.com">www.boatshop24.com</a>

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**banner advertising**

The most effective way to advertise online

Rates	
Top Banner	£2 CPM*
Skyscraper	£2 CPM*
Advert Details Banner	£2 CPM*
Targeted Banner <i>*NEW*</i>	£2 CPM*
Banner Design Services <i>*NEW*</i>	£100.00



skyscraper

- » A cost effective and highly targetted way of reaching your customers whilst building brand awareness
- \*CPM - Cost per thousand page views

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**sponsored links**

as an agent, sponsor a link and be seen on all related manufacturers' pages

Rates	
Authorised Agent	£20 per month
Non-appointed Agent	£20 per month

- » Appear as an agent every time a search is made on a particular manufacturer
- » Restricted to 5 agents listed at any time so exposure is maximised on these pages

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**professional video tours**



**Here at BoatShop24Ltd we are proud to announce the exclusive new launch of our 'Professional Video Tours' (PVT) for 2008.**  
A fantastic new service for yacht brokers, available exclusively to our leading UK website **Boatshop24.co.uk** and our No.1 European website **Boatshop24.com**.

We are now offering you the opportunity to enhance your boat listings through Professional Video Tours from as little as £6.99 per ft. To view live examples and to enquire go to: **www.boatshop24.co.uk/video.php** or call **+44(0)1243 533394**

All rates are correct as of 02/07/08

**To discuss all our advertising opportunities at BoatShop24.co.uk contact:**

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