



## trade members

the simplest and easiest way to manage and advertise your boats and stock online

### Rates

All Boat Types	€75 per month
Trailers, Motors & Moorings	€250 per year
FREE trial on registration as a trade member	

### Yellow Pages

€150 per year

Your Yellow Pages advert includes:

- Full contact details
- Link to own website
- Company logo

### Rates Include:

- » Unlimited boat adverts
- » Inclusive up to 7 pictures
- » All listings translated into 15 languages
- » FREE 'Top Offers' featured boat on the home page (members only)
- » Customise your website for FREE using the BoatShop24 tools
- » Full technical and customer support



## trade members plus

a winning combination

reach the UK market for only an additional  
€75 per month with BoatShop24.co.uk

**BOATSHOP24.COM +  
BOATSHOP24.CO.UK**

- » FREE boat data transfer to our UK site BoatShop24.co.uk
- » Inclusive of all features listed in our No. 1 offer



## top offers

advertise your featured boats on our homepage and receive maximum exposure

### Rates

Trade Members	FREE
Private Vendors	€30 per/2 months

- » Featured boats on our homepage receive higher visibility and maximum exposure
- » Your full boat details viewed with only one click!

To discuss all our advertising opportunities at BoatShop24.com contact:

<b>European Enquiries</b>	sales@boatshop24.com	+49 (0)30 8209 9382	www.boatshop24.com
<b>UK Enquiries</b>	sales@boatshop24.co.uk	+44 (0)1243 533394	www.boatshop24.co.uk
<b>Spain and Portugal</b>	j.lewis@boatshop24.com	+34 (0)670 53 8484	www.boatshop24.com
<b>Croatia, France &amp; Adriatic</b>	zperkovic@boatshop24.com	+49 (0)7231 783311	www.boatshop24.com

**4**

**banner advertising**

exposure on over 70,000+ pages

Top Banner	€2 CPM*
Targeted Banner by Country	€2 CPM*
Targeted Banner by Boat Category	€2 CPM*

\*CPM - Cost per thousand page views

- » Target your specific audience in the country of your choice using our 'customised banner advertising'
- » A cost effective and highly targeted way of reaching your customers whilst building brand awareness

SkyScraper Banner

120  
x  
600  
pixels

Top Banner

**468 x 60 pixels**

**5**

**sponsored links**

sponsor a link and be seen on all 70,000+ pages

**Sponsored Link Rates**

Insurance Link	Price on application
Finance Link	Price on application
Transport Link	Price on application
Surveyor	Price on application

- » The most cost effective method to promote your services
- » Guaranteed number of views per month
- » Be seen on over 70,000 pages

**BOATSHOP24.COM**

- » **No. 1 website in Europe for Boats & Yachts**
- » **Over 70,000+ listings**
- » **More boats for sale from Europe than any other website**
- » **More website users from Europe than any other**
- » **Over 1000+ registered brokers**
- » **Over 40 countries listed + translation into 15 languages**
- » **Over 17,000 e-mail sales enquiries to boat brokers each month - and rising**

All rates are correct as of 01/11/07

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